



GOVERNMENT OF PUDUCHERRY
OFFICE OF THE DISTRICT MAGISTRATE-cum-DISTRICT COLLECTOR

No.7938/DM/D1/2008

Puducherry, the 25.10.2013

CIRCULAR

6738/DM/D1/2008
29/10/13

Sub: DM - Complete ban on erection of cinema banners by films star
Fan association in the premises of Cinema theatre of Puducherry -
Instructions issued - Reg.

The licensees of Cinema theatres in Puducherry are hereby ordered to follow the following directions given below scrupulously.

- CSB*
- No film Actor / Actress / Director / Producer / Music Director's fan association shall be allowed to keep banners/flex in the premises of the cinema theatre.
 - The cinema theatre licensees are permitted to keep only two banners/flex per film. The size of the each banner shall not exceed 10x30 sq.ft. and should be placed well within the premises and not on boundary walls.
 - A permanent strong iron frame shall be erected in the theatres and the banners shall be kept only in those frames and no where else in the premises.
 - Any violation of the directions would be viewed seriously and action would be taken against the licensees and any other related persons who violate this order under the relevant Act & Rules.



[Signature]
(Dr.S.B.DEEPAK KUMAR I.A.S.,)

DISTRICT MAGISTRATE-cum-DISTRICT COLLECTOR

To
The Licensees concerned.
(Annexure enclosed)

Copy to:

- The Sub Divisional Magistrate (North/South), Puducherry.
- The Superintendent of Police (North/South/Rural), Puducherry.
- The Tahsildar, Taluk Office, Puducherry/Oulgaret/Villianur/Bahour.

for necessary action and to send ~~to send~~ a compliance report about the adherence by the licensees.

All CS for strict compliance

*Stn A1 d A2 ps for
M/A*

[Signature]
SUPDT. OF POLICE (NORTH)